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Trees For Tomorrow
Environmental Education Center®

FOLLOW-UP PHONE SCRIPT TEMPLATE

For New and Returning Schools

Greeting & Context:

Hi, is this [Teacher/Administrator Name]?

Hi, this is [Your Name] from **Trees For Tomorrow** in Eagle River, WI. I just wanted to follow up on our recent conversation (or: the email I sent a little while back) about our environmental education programs for K-12 students. Is now an okay time to chat for a moment?

(If not a good time, ask when would be better and offer to follow up again.)

Quick Recap:

Trees For Tomorrow offers hands-on, nature-based learning experiences that align with academic standards while helping students connect with the outdoors in meaningful ways. Whether your school is looking for something new or considering a return trip, we'd love to explore how we can support your educational goals.

Check-In & Ask:

I just wanted to see if you had a chance to review the information and if your school might be interested in discussing a visit for this school year or the next?

—> *(Wait for their response. If YES:)*

That's great to hear! I can connect you directly with our program coordinator who can help you customize a trip that fits your schedule and needs.

—> *(If NO or NOT RIGHT NOW:)*

No problem at all – I totally understand! Would you like me to check back in later this year or next spring, just in case your plans change?

Close:

Thanks so much for your time today. We really appreciate the opportunity to work with amazing schools like yours. And if there's ever anything we can do to help bring environmental education to your students, please don't hesitate to reach out.

Have a great day!